

THE ROLE OF CORPORATE GOVERNANCE IN REPUTATION MANAGEMENT

Panel Discussion

18 November 2004

www.securities.edu.au/pd

PROGRAM DETAILS

AGENDA

- 12:00pm Registration and light lunch
- 12:45pm Introduction
- 1:00pm Panel Discussion
- 1:40pm Questions
- 2:00pm Close

DATE

18 November 2004

VENUE

Securities Institute
Hawkesbury Auditorium
Level 3, NAB House
255 George Street
Sydney

COST (GST included)

\$88 SIA members
\$121 non members
(includes light lunch)

RSVP

16 November 2004

PD POINTS

2

TO REGISTER

Mail or fax your registration form to:
Securities Institute
PO Box H99
Australia Square NSW 1215
Ph | 02 8248 6799
Fax | 02 8248 7695
cpd.nsw@securities.edu.au

THE ROLE OF CORPORATE GOVERNANCE IN REPUTATION MANAGEMENT

In conjunction with Crosby|Textor, the Securities Institute is pleased to host an interactive panel discussion centred around a panel of experts. The topic of discussion will be corporate governance and reputation management.

The panel will discuss a hypothetical case of long-term fraud involving a company director of a listed bank. Facilitated by **Trevor Sykes** from the **Australian Financial Review**, each panellist will be asked to draw on their experience in order to diffuse the immediate crisis and restore confidence in the company going forward.

PANELLISTS:

Brian Johnson - Managing Director, JP Morgan Chase

Brian Johnson joined J.P. Morgan Securities Australia Ltd (formerly Ord Minnett) in September 1994 as Banking Analyst where his Banking and Financial Services team have been consistently ranked No.1. He was Head of Research from August 1999 through to January 2001. In April 2001 he was appointed a Managing Director of JPMorgan. Brian holds a Bachelor of Commerce and is a Member of the Institute of Chartered Accountants in Australia.

Lynton Crosby - Managing Director, Crosby|Textor

As the founding Managing Director of Crosby|Textor, Lynton Crosby is one of Australia's leading business and political campaign strategists and communications advisers. Lynton has applied his political acumen to the corporate world and provides high level strategic advice and counsel to the executives and boards of many corporations and organisations. He has successfully directed lobbying, communications campaigns, and provided strategic counsel for companies in resources, finance and banking, media, retailing, agribusiness and manufacturing.

Graeme Samuel AO - Chairman, ACCC

Graeme Samuel is the Chairman of the Australian Competition & Consumer Commission. He took up this position in July 2003. Until the early 1990s he pursued a professional career in law and investment banking, from which he retired to assume a number of roles in public service and company directorships. Graeme was a Partner of the law firm Phillips Fox & Masel from 1972 to 1980, Executive Director of Hill Samuel Australia Limited and subsequently Macquarie Bank Limited from 1981 to 1986 and co-founder of Grant Samuel & Associates in 1988. He holds a Bachelor of Laws (Melbourne) and Master of Laws (Monash). In 1998 Graeme was appointed an Officer in the General Division of the Order of Australia.



CROSBY | TEXTOR
RESEARCH STRATEGIES RESULTS



SECURITIES INSTITUTE

REGISTRATION FORM

This registration form will be a tax invoice for GST when fully completed and when you make a payment.
Please retain a copy for your records. ACN 000 524 238 ABN 87 721 201 287

Please complete this form and post or fax back with payment to the details on the front of this flyer.

The event I will be attending is: Reputation Management under Corporate Governance

Event Date: 18 Nov

Discounts are available if you are a Securities Institute member

No, I am not a member Yes, I am a member. My Securities Institute member/personal ID number is: CT 181104

My contact details are: First Name:

Last Name:

Company:

Position:

Business Address:

Suburb:

State:

Postcode:

Tel: ()

Fax: ()

Email:

DOB:

Are you booking for other people? No, just myself Myself and others

If you are booking for other people, can you please provide their details?

1. Name:

Position:

Company:

Email:

Address (if different to above):

Tel: ()

Fax: ()

Member/personal ID number:

DOB:

2. Name:

Position:

Company:

Email:

Address (if different to above):

Tel: ()

Fax: ()

Member/personal ID number:

DOB:

3. Name:

Position:

Company:

Email:

Address (if different to above):

Tel: ()

Fax: ()

Member/personal ID number:

DOB:

Note: Please copy and complete for additional registrations.

How did you hear about this event?

Mail Fax Website Email Friend Employer Advertisement Other

Please calculate your payment

Number of members: cost: \$

Number of non-members: cost: \$

Total cost: \$

How would you like to pay for this?

Cheque: Cheque made payable to the Securities Institute

Credit Card: AMEX Bankcard Mastercard Visa Diners

Amount payable: \$

Card number: / / /

Expiry date: /

Cardholder's name:

Cardholder's signature:

Approving Manager to complete (if required)

Approving Manager's name:

Approving Manager's signature:

Position:

Tel: ()

Email:

OFFICE USE ONLY:

Date: _____

Receipt number: _____

Cash/EFTPOS \$ _____

Cheque \$ _____

Credit card \$ _____

Other \$ _____

Initial _____

S2004P

PRIVACY

The Institute requires the information provided by you on this form in order to administer and manage your registration in this event. Additionally it will assist us in providing and improving the Institute's products and services and to advise you of events and courses that may be of interest to you. If you do not provide all the relevant information, then the registration may not be processed. Please also note that the Institute may provide your personal information on a strictly confidential basis to third party service providers and/or selected event partners/sponsors in order to conduct the event. You can access your personal information by contacting the Institute by email, phone, fax or letter. We recommend that you read the Institute's Privacy Policy published on our website (http://www.securities.edu.au/privacy_policy.asp).

REFUND POLICY

The Securities Institute reserves the right to cancel or reschedule its events. Seminar cancellations received in writing up to two working days prior to an event are entitled to a full refund. No refund is available for cancellations received within two working days of an event, however written substitutions will be accepted.

